Reports of people noticing strange and repeated associations with the number 11 are on the rise, prompting numerous theories. Principle among them is the connection of this phenomenon with the coming Mayan Calendar end date of 12-21-2012. According to some scholars, that end time will occur precisely at 11:11 a.m. GMT, and humanity will allegedly transcend one level of consciousness and rise to another much higher vibratory way of being.

But it's not just the number 11 that is showing up in people's lives - often accompanied by unusual events or profound insights. Mysterious numbers and strange sequences have appeared throughout human history. What do they mean and what secrets do they hold? In a fascinating new book by Jones and Flaxman readers will learn about:

• *Number-based patterns in nature—such as the Fibonacci spiral, the golden ratio, and DNA sequences—and the secrets of sacred geometry.*
• *Synchronicity: the science behind coincidences.*
• *How the universe can be condensed into numbers and equations.*
• *The power of numerology in human lives.*
• *Is God a number? How numbers relate to the creative force behind all reality.*

Throughout nature we find numbers often grouped into sequences and patterns that seem to form an underlying structure to all of reality. Not surprisingly, the natural world offers a plethora of examples of divine and intelligent patterns ripe for analysis and conjecture. Two of the most stunning examples are the Golden Ratio and the Fibonacci Spiral, both of which imply a higher order of measurement behind what many of us take for granted, like our own bodies…or a seashell.

The Golden Ratio, also known as the Divine Ratio and Golden Mean, is an irrational number of approximately 1.618033988749. One might ask why that specific
ratio would be any more “divine” than any other. Perhaps only the Great Designer knows for sure, but this ratio is found throughout the natural, scientific and man-made worlds as the highest expression of balance, symmetry and aesthetics. This fundamental formula can be described as “the ratio of the whole to the larger section equals the ratio of the larger section to the smaller section.”

Referred to as “phi,” this ratio is present in many sacred icons such as the measurements of the Great Pyramid of Giza, the structure of a five-pointed star, the Pentagram (a sacred object to followers of Plato and Pythagoras), and even in the outline of the Acropolis near Athens, Greece (which takes the shape of a Golden Rectangle). Most notably, as represented by Leonardo Da Vinci’s famous Vitruvian Man, the golden ratio is present in the structure of the human body with outstretched arms and legs showing the Golden Ratio at work.

The entire universe, it seems, has a mathematical structure just as the human body does. In his book *Just Six Numbers* Sir Martin Rees, Royal Society Research Professor at Cambridge University and Astronomer Royal, makes a bold case for explaining how just six fundamental numbers can explain the entirety of the physical cosmos. These numbers, “constant values that describe and define everything from the way atoms are held together to the amount of matter in our universe,” were imprinted during the Big Bang itself and began a process of cosmic evolution that allowed for the creation of stars and galaxies, as well as all of the necessary energy states that govern matter and force as we know it.

“Mathematical laws underpin the fabric of our universe – not just atoms, but galaxies, stars and people,” Rees writes. “Science advances by discerning patterns and regularities in nature, so that more and more phenomena can be subsumed into general categories and laws.” The goal of theorists, Rees continues, is to one day “encapsulate the essence of the physical laws in a unified set of equations.”

Each of these six numbers would seem to be critical to the absolute “rightness” of the universe; a rightness that allows for all the perfect combinations, events and interactions to lead to life. English astronomer James Jeans is quoted as saying, “The universe appears to have been designed by a pure mathematician.” The laws that govern motion, gravitation, force and matter are all, at their foundation, mathematical laws that
give order to nature and form the bedrock of all physical reality.

This poses an even deeper question. Is God a number? Can the creative force itself be expressed in a mathematical equation? Many top scientists of past and present believe it can and again point to the finely-tuned nature of our universe as proof.

On a personal level, human life mirrors this same fundamental truth. We live according to numbers. Whether we ascribe to the beliefs of numerology and astrology, or we are the result of DNA and its own numeric structural forms, numbers own us and we seek to find meaning and understanding in them when they appear over and over again in our lives.

The human brain is hard-wired to seek and find patterns wherever it can, in order to understand a complex situation or arrangement. Likely, this is a primitive survival mechanism remaining from our prehistoric ancestors, when it was important to discern a stampeding boar from a pet goat in the dense underbrush.

Many studies support the brain’s ability to not only construct patterns based upon evident information, but additionally, to place a time upon them. To wake up once at 11:11 would mean little, but if the brain makes a neural connection after waking up twice at that specific time, that connection would then become an embedded time code that will continue to manifest. If the brain engages in the matrixing of meaning in an attempt to discern a pattern, how can we then know whether a time prompt is just a time prompt, or a sheer coincidental event dictated by the Law of Truly Large Numbers? This law states that when there is a large enough sample of people or subjects, anything can happen and it will then appear to be somewhat miraculous. Are these time prompts as mysterious as scientists and philosophers suggest, or just simple digits we ascribe great significance to by a brain habitually trained to do so? Perhaps it is a bit of both.

For the millions of people who are experiencing 11:11, or 1:11, or 2:22, or 3:33 or any of the amazing and intriguing time prompts and sequences over and over again, there is powerful and profound meaning. That meaning exists both on an individual and collective level, and suggests that there is a connective link to everything we perceive as reality, including the underlying laws that make it all manifest in our three dimensional existence. We live according to times, dates and numbers. Numbers compose the very foundation of our reality. Numbers shape our destiny, both personal and for the entirety
of humanity.

As Pythagoras once said, “All is number.”

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