

For Immediate Release

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The Definitive Guide to Werewolves: *Human or Beast, Supernatural or Alive in Our Midst?*

“Bob Curran is a very gifted writer and researcher who has the rare talent to convey in popular style a treasure trove of historic material dating back to pre-history.”

San Francisco, CA (August 14, 2009) — Following a long series of award-winning titles and nearly forty books to his credit, the renowned Irish author, Dr. Bob Curran, is headed for the bestseller lists again with *Werewolves: A Field Guide to Shapeshifters, Lycanthropes, and Man-Beasts*, an essential reference book that takes an in-depth look at a fascinating, timeless subject.

Known throughout Ireland and beyond as a writer, lecturer and broadcaster, Curran is an historian and psychologist who has written extensively on the arcane and the mysterious, from Celtic lore and Irish fairies to zombies and vampires.

Most of us are familiar with the idea of a werewolf—that someone can change, either deliberately or unwillingly, into a ravenous creature. Is there evidence and justification for such a belief? And if so, do werewolves appear through the ritual use of magical potions or ointments, or simply by the light of the full moon? Is the whole idea of a werewolf a form of delusion or the product of disturbed minds?

In *Werewolves: A Field Guide to Shapeshifters, Lycanthropes, and Man-Beasts*, the author examines the deep psychological roots that underlie this profane linking of human and beast. Do the roots of such a belief lie in the supernatural world or are there other explanations based on real life testimony? How has the discovery of feral children shaped our ideas of human-beasts? And what is the future of such beliefs?

Curran also considers the use of genetic engineering, in this case, the fusing of human and animal genes, in order to cure some human diseases and alleviate suffering. Is the idea of man turning into beast really so far fetched?

A history teacher and folklore expert, Curran has acted as advisor to the Cultural Committee of the Northern Ireland Legislative Assembly. He is the author of many books, including:

- *Lost Lands, Forgotten Realms: Sunken Continents, Vanished Cities*
- *Encyclopedia of the Undead: A Field Guide to Creatures That Cannot Rest in Peace*
- *Celtic Lore & Legend: Meet the Gods, Heroes, Kings, Fairies, Monsters & Ghosts of Yore*
- *Walking With the Green Man: Father of the Forest, Spirit of Nature*
- *Zombies: A Field Guide to the Walking Dead*

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Title: *Werewolves: A Field Guide to Shapeshifters, Lycanthropes, and Man-Beasts*

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