For Immediate Release

Media Contact: Simon Warwick-Smith warwick@vom.com (707) 939-9212 www.warwickassociates.net

"Impossible" Ideas That Have Changed Our Lives:

Scientists Were Wrong When They Scoffed at Crazy Theories, Inventions and Cures

San Francisco, CA (June 1, 2010) — In the newest of their best-sellers—Science Was Wrong: Startling Truths About Cures, Theories, and Inventions "They" Declared Impossible—authors Stanton T. Friedman, MSc and Kathleen Marden have collected fascinating stories about the pioneers who created or thought up "impossible" ideas that were deemed crazy nonsense, yet ultimately revolutionized our world.

During the last two centuries, a veritable explosion of new cures, theories, techniques, and inventions have transformed and modernized aviation, space travel, medicine, communications and warfare, to name a few fields. Initially, many of them were deemed unworkable, even preposterous. For instance, before the Wright brothers flew for the first time at Kitty Hawk, a top scientist declared that "no possible combination of known substances, machinery and forms of force can be united in a practical flying machine..."

How many people have suffered or died while waiting for new cures to be accepted? How many inventions have been ignored or quashed?

How much human progress was delayed space travel, warfare and other endeavors?

Science Was Wrong is an eye-opening read filled with in-depth research and written in a captivating style.

The authors, Stanton T. Friedman and Kathleen Marden are among the "who's who" of their field. Stanton T. Friedman has appeared on hundreds of radio and TV programs, including the History Channel, "Nightline", four times on "Larry King Live", numerous times on "Coast to Coast AM", and in many documentary films. He is also the author of Flying Saucers and Science: A Scientist Investigates the Mysteries of UFOs (with Dr. Edgar Mitchell), Top Secret/Majic: Operation Majestic-12 and the United States Government's UFO Cover-up (with Whitley Strieber) and Crash at Corona: The U.S. Military Retrieval and Cover-Up of a UFO.

Kathleen Marden is a social scientist, author and educator who has served as the International Director of field investigator training for the Mutual UFO Network. She has appeared in many TV documentaries and in radio programs, and has lectured throughout the United States.

The duo previously collaborated on their best-seller *Captured!* The Betty and Barney Hill UFO Experience: The True Story of the World's First Documented Alien Abduction.

####

Title: Science Was Wrong Startling Truths About Cures, Theories, and Inventions "They"

Declared Impossible

Pub Date: June 2010

Author: Stanton T. Friedman and Kathleen Marden

Publisher: New Page Books, a division of Career Press

EAN: 978-1-60163-102-2

Format: paperback, 256 pages, 6 x 9 inches, 25 photos

List Price: \$16.99 (Can. \$20.95)

Distributors: New Leaf, Baker & Taylor, Ingram, Bookazine, Brodart, Nutri-Books,

Partners Book Distribution

Information: www.newpagebooks.com; www.warwickassociates.net (for electronic press kit)

Career Press Turns 25!

Career Press was founded in 1985 as a niche publisher of career directories which since has grown into one of the best known independent publishers of its kind. Career Press boasts an active, strong-selling backlist of nearly 300 titles spanning careers, personal finance, business management, and study skills.