For Immediate Release

Media Contact: Simon Warwick-Smith warwick@vom.com (707) 939-9212 www.warwickassociates.com

Preparing for the Transformation of the Planet:

Vallyon Teaches Nine Paths to Enlightenment

San Francisco, **CA (October 22, 2012)** — An internationally-known Wisdom teacher whose books are bestsellers around the world, Imre Vallyon is releasing his latest title, *The New Planetary Reality: The Coming Avatāra & the Nine Paths to Enlightenment*.

From the Sanskrit, the word "avatāra" means descent of a deity to earth. In his new book, the author explains that, unlike past avatāras such as Jesus, Buddha, Lao Tzu, Krishna, Moses and others, the Coming Avatāra is not a person, but a <u>global phenomenon</u>—a planetary avatāra bringing a cosmic energy that has already begun to permeate our Earth.

The Coming Avatāra is an energy field of love and power that will eventually encompass the visible and invisible dimensions of the planet and every field of knowledge, from science, art, politics, social science, to medicine and education. Confusion may ensue as some fundamentalists oppose the truth of this universal vibration. The author wrote:

"The outcome depends on whether humans can go beyond their own personal horizons, transcend the limitations of their consciousness and embrace the new and larger possibilities of the Coming Avatāra."

The New Planetary Reality is a guide to understanding and preparing for the amazing possibilities of the Coming Avatāra. With the Nine Paths to Enlightenment, people can expand their consciousness and widen their awareness in order to work with the new energy and assist in the imminent planetary transformation. Each of the nine "gates" or paths to enlightenment includes meditations and practical techniques. A sampling of the nine paths:

- *The Way of the Spiritual Warrior*
- The Way of Divine Breath
- The Way of Transcendental Sound
- The Way of Transmission of Divine Power
- The Way of Visualizing the Real
- Bondage and Liberation

About the author: A Mantra Yogi known worldwide for his bestselling books on spirituality, Imre Vallyon has taught Wisdom science in workshops and retreats for more than two decades. He illuminates the great spiritual teachings and the sacred languages of planetary history, and over the past decade has focused on how humanity can prepare for and benefit from the momentous changes that our planet is undergoing.

He has established the Foundation for Higher Learning, an international Spiritual School for the Soul, based in Europe, North America and Australasia. Students follow Vallyon's guidance to discover their soul potential and to practice spiritual awakening in a group environment, with the goal of self-realization and planetary transformation. Vallyon said, "If the individual is transformed, society is transformed."

Vallyon's four-volume treatise *Heavens and Hells of the Mind* won first place in the prestigious Ashton Wylie Charitable Trust Book Awards and a gold medal in the Living Now Awards. Judges described the treatise as "a remarkable and exhaustive work on human consciousness and the wisdom of the ages."

Imre Vallyon is the author of many books, including:

- The Warrior Code: 365 Aphorisms of the Spiritual Warrior
- *Planetary Transformation*
- *Heavens and Hells of the Mind (four-volume series)*
- *The Art of Meditation*
- The Divine Plan
- Heart to Heart Talks
- The Magical Mind
- The Sedona Talks

#####

Title: The New Planetary Reality: The Coming Avatāra & the Nine Paths to Enlightenment

Pub Date: October 2012Author: Imre Vallyon

Publisher: Sounding-Light Publishing Ltd

ISBN: 978-0-909038-65-6

Distributors: New Leaf, Baker & Taylor, Ingram

Information: www.warwickassociates.com

List Price: \$ 15.95

Format: paperback, 6" X 9", 256 pages

Category: Mind, Body, Spirit

Rights: World