



# INTERVIEW QUESTIONS

## Viral Mythology

By Marie D. Jones and Larry Flaxman

1. What is “viral mythology” and why is it important to us?
2. How did information spread in ancient times without the aid of technology?
3. What makes an idea worthy of going viral in the first place?
4. How did primitive humans communicate important information via cave and rock art and crude carvings?
5. As art advanced, do we also see an advancement of the sophistication of the symbolism the art conveys?
6. How did the advent of writing change the face of humanity forever in terms of the transmission of knowledge and ideas?
7. How do buildings, whether pyramids or churches, pass on information and knowledge in their structures?
8. What are some examples of archeoenigmas, objects out of place and time?
9. What do ancient aliens have to do with viral mythology?
10. How can we prove if religious texts have any “science” to them?
11. How do the world’s myths embody actual knowledge of the natural world?
12. What are the theories that may explain how information was not only accessed by ancient cultures, but passed down to us today?
13. Explain “hidden history” and how some ideas were not allowed to be spread openly and were instead hidden in objects such as the Tarot.
14. How do conspiracies, rumors, propaganda and disinformation fit into the spread of ideas over history?
15. How do ideas go viral today, and who decides which ones do?

16. What are some of the key elements involved in the power of today's technology to spread an idea globally in minutes?
17. What kinds of viral mythology are we leaving behind today for future generations to discover?
18. How does social networking change the face of viral mythology in both positive and negative ways?
19. What stories today will become our myths? Movies? TV shows? Books?
20. Has writing this book changed how you look at ideas and information and how it is spread from person to person? How so?