

How Secret Information and Scientific Knowledge “Goes Viral” in Ancient Myth and Folklore

San Francisco, CA (January 23, 2014) — Hidden within every myth, fairy tale, and legend are encoded layers of wisdom and science that was passed down through the centuries.

In their new book, *Viral Mythology: How the Truth of the Ancients Was Encoded and Passed Down Through Legend, Art, and Architecture*, popular scholars and prolific authors Marie D. Jones and Larry Flaxman reveal the fascinating phenomenon of “archeoenigmas,” which are ancient images, stories and symbols that impart metaphysical truths and scientific information.

Hidden within the art, the song, the texts and the built structures of ancient times is a vast treasure chest of wisdom that is as relevant today as it was eons ago.

In this new book, readers will discover:

- How primitive cultures conveyed cutting-edge science through stories and myths
- Why esoteric knowledge was hidden in symbols, art, and architecture during times of religious oppression and persecution
- How stories, songs, and art described actual historical events
- Why diverse civilizations told the same stories and created the same art with common themes and symbols, despite no apparent communication

Viral Mythology delves into the intriguing archeoenigmas that carry common themes throughout ancient myth, iconography and symbolism. The stories describe natural phenomena and even potentially supernatural phenomena, in images that show up around the globe, suggesting that certain themes are archetypal. This raises intriguing questions, such as:

- Why did diverse civilizations, separated by thousands of miles, with no means of communication, tell the same stories, and use the same symbolic imagery?
- Was there an outside influence spreading these common themes, or were these cultures tapping into a field of ideas and information that existed in the collective subconscious?
- Do fairy tales and folklore contain hard science and/or real historical events?

From the great myths of the Greek, Roman, and Norse to the texts of the world’s major religions, from fairy tales to built structures, from cave paintings to the mysterious symbolism of the Tarot, *Viral Mythology* uncovers the information highway of the past and how it relates to our communications today.

About the Authors

Marie D. Jones and Larry Flaxman are the co-authors of:

- *11:11 The Time Prompt Phenomenon*
- *This Book Is From the Future*
- *The Trinity Secret*
- *The Déjà vu Enigma*

They are also screenwriters, researchers, and popular public speakers who have been interviewed on television and radio shows all over the world, including the Discovery Channel, the History Channel, and Coast to Coast AM Radio. They are currently staff writers for *Intrepid Magazine*, and regular contributors to *TAPS*, *ParaMagazine* and *New Dawn Magazine*.

Marie D. Jones is also the author of:

- *2013: The End of Days or A New Beginning?*
- *PSIence: How New Discoveries in Quantum Physics and New Science May Explain the Existence of Paranormal Phenomena*
- *Supervolcano: The Catastrophic Event That Changed the Course of Human History*

She has also written hundreds of articles, reviews, and essays. Jones is a licensed New Thought Minister and has an extensive background in metaphysics and the paranormal.

Larry Flaxman is the founder and president of ARPAST, the Arkansas Paranormal and Anomalous Studies Team. He has been actively involved in paranormal research and investigation for more than a decade. Flaxman has authored many articles and has been featured in numerous newspaper, magazine, and media interviews.

#####

Title: *Viral Mythology: How the Truth of the Ancients Was Encoded and Passed Down Through Legend, Art, and Architecture*

Pub Date: January, 2014

Authors: Marie D. Jones and Larry Flaxman

Publisher: New Page Books, a division of Career Press

ISBN-13: 978-1-60163-295-1

List Price: \$15.99 (Can. \$18.50)

Format: Paperback, 224 pages, 6 x 9 inches, 15 images

Distributors: New Leaf, Baker & Taylor, Ingram, Bookazine, Brodart, Nutri-Books, Partners Book Dist.

Information: www.newpagebooks.com, www.warwickassociates.com

Subject: Ancient Mysteries

Rights: World